

Welcome to North Carolina A&T State University !

Food Science Olympics 2024



PEPSICO

Agenda

8:00 a.m. – 8:15 a.m.

- Welcome & Team Formation

Attendees will check in, receive event materials, and sit with their team.

8:15 a.m. – 8:35 a.m.

- Opening Remarks and Challenge Overview

A brief introduction to the event, sponsors (PepsiCo), and a motivational speech from the organizing teams (North Carolina A&T State University and NC State University).

The product development challenge will be explained. Teams will be assigned and introduced to the criteria for creating a bar.

8:40 a.m. – 8:55 a.m.

- Brainstorming Session

Each team will brainstorm their concept for a bar, focusing on the specific claims mentioned.

9:00 a.m. – 9:30 a.m.

- Pitch Presentations (3 minutes per team)

Teams will present their product ideas to the judges, who will evaluate them and select the top 5 teams to proceed to the next stage.

9:35 a.m. – 11:00 a.m.

- Bar Creation

The top 5 teams will head to the kitchen for one hour to prepare their bar prototypes.

11:00 a.m. – 11:50 a.m.

- Judging & Product Presentation

Judges will taste and evaluate the bars based on taste, innovation, and adherence to the given claims. Teams will also present their products to the audience.

11:50 a.m. – 12:00 p.m.

- Closing Remarks & Group Photo

Final thoughts and a group photo to conclude the event.

12:00 p.m. – 12:15 p.m.

- Lunch and return to the bus for the Sheraton Hotel at Four Season

Organization Committee

North Carolina A&T State University (NCAT)

- Dr. Roberta Claro da Silva

Faculty, Event Coordinator

Department of Family and Consumer Sciences, NCAT

- Dr. Amira Ayad

Faculty, Event Planning

Department of Family and Consumer Sciences, NCAT

- Elizabeth Acqua

Student, Registration Team

- Christopher Carter

Student, Event Preparation

- Nautia Bell

Student, Event Preparation

- Rogerio Santos

Student, Event Preparation

- Aniiya Turner

Student, Event Preparation

- Hanah Hovey

Student, Event Preparation

- Md. Jannatul Ferdous

Ph.D. Student, Event Preparation

- Niaz Mahmud

Ph.D. Student, Event Preparation

- Jianna Matamoros

Master's Student, Event Preparation

- Merri Romberg

Staff, Event Preparation

- Erica Crawford

Staff, Event Preparation

North Carolina State University (NCSU)

- Dr. Gabriel Harris

Faculty, Event Coordinator

Department of Food, Bioprocessing and Nutrition Sciences, NCSU

- Dr. Fernanda Santos

Faculty, Event Planning

Department of Food, Bioprocessing and Nutrition Sciences, NCSU

- Jayla Gregory

Student, Registration Team